



A breath of
fresh air!



WEAVERS
by Boyteks

A breath of fresh air in living spaces.

Freshness reflects on the entire atmosphere of homes with Airfresh.

The atmosphere in your home will change. A new product of Weavers innovation now makes it easier to remove bad odors like cigarettes along with harmful gases. Cleanliness and freshness that starts with clean air reflects on your entire home from upholstery fabrics.



What pollutes the air?

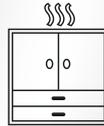
Leather products



Cosmetic and household cleaners



Furniture and decoration items



Cigarette smoke



Wood, coal and smoke



Exhaust gases



Bathroom and plumbing odors

WC

Ammoniac-based odors



The Air In Your Home Gets Polluted Without Your Even Noticing

Many factors have a negative impact on the air in our homes. Materials we use in daily life like furniture, air conditioners and perfume contain some substances that could be considered harmful. Even during regular activities like cooking the air in our homes can get polluted. When cigarette smoke and exhaust fumes that enter our home from outside are added to these this pollution can reach levels that impact our health.



Airfresh Will Change The Atmosphere In Your Home

Being happy and healthy is directly related to the air we breathe in. Clean air not only affects our health positively but also helps to reduce stress.

Airfresh helps remove the negative effects of bad quality air in living spaces to increase quality of life.

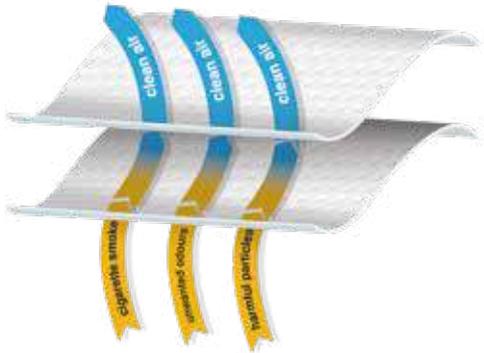


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Air
Fresh

How does Air Fresh work?

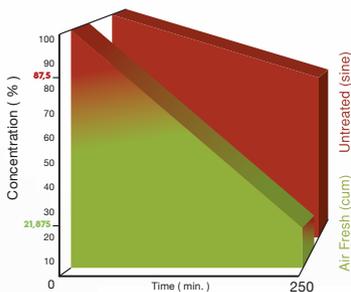


Triple Fresh's special formula metal complex has a 3 way catalyst effect that reacts directly with harmful gases in the ambient air, leaving them harmless. The 3 way catalyst effect speeds the reaction time as well as helping it carry on endlessly.

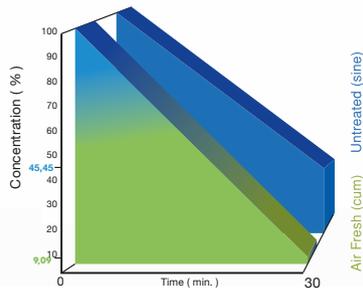
The effects of Air Fresh on unwanted odors and harmful gases



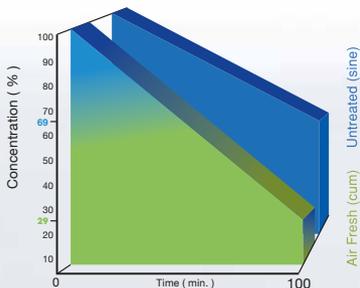
Formaldehyde (HCHO)



Ammonia (NH₃)



Nicotine



Why **Air Fresh**?

Cleans
the
environment
air.

Diffuses and
eliminates
unwanted
odors that
negatively affect
the human
health.

A sure **clean air**
solution that
doesn't mask or
confine
unwanted odors.

Helps put an
end to allergies,
headaches, nausea
and eye irritation
resulting from
exposure to
harmful gases.

Improved
touching quality
directly
contributes to
better quality
of life.

Lasting feature
does not
diminish over
time, continues
in endless
cycle.

Wash -
resistant and
environmentally
friendly
product.

Waste **free**
reaction
maintains
hygiene.





-  Exclusively Weavers
-  Washable
-  Deodorization
-  Fresh
-  Test reports
-  Non-irritating
-  Environment friendly

Marketing Support

The marketing activity materials which will be provided by Weavers are listed above.



Brochure



Poster



Roll Up



Animation Movie



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FRESH AIR

ODOR FRESH

FORM FRESH

CIGAR FRESH

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