





to their surface.
This phenomenon is called "nanoclean",
in other words, easy clean effect.
Inspired by the lotus
and the wings of the fly,
Weavers has concentrated
on easy clean fabrics.



Nanoclean is an easy clean, ecologically sound and multi-functional technology boosting your comfort at home living. Nanoclean complies with the Bluesign Standard, posing no danger to human health or the environment.







There is no need for more effort to clean.

Stains are no longer a nightmare.



Nanoclean understands your needs.

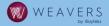
No transition to stains.











Benefits of Nanoclean Upholstery Fabric:

Does not effect the touch, pile, look, pliability or air flow features negatively. Supports the
environment by
minimizing the
need to wash frequently;
thereby saving on
water, energy and
detergent.

Nanoclean helps make textiles more durable and longer wearing. Nanoclean is
durable to friction
and pressure
yet does not
compromise on
comfort, feel,
pliability or free air



Nanoclean's

impermeability, dirt and oil
repellancy is unmatched to
date. Catsup,
coffee, honey, red wine and
many other
materials are easily
cleaned off from nano
structured surfaces.

Ironing improves
Nanoclean's performance.

Nanoclean's

protective features
remain active
even after 50-80
washings at up to 75
degrees.

Nanoclean does not require use of **softeners.**



















Nano-Technology

Marketing Support



Brochure



Poster



Roll Up



Animation Movie

The marketing activity materials which will be provided by Weavers are listed above.





www.weavers.com.tr | info@weavers.com.tr

